# Springfield Properties plc

Half year results for the six months ended 30 November 2023



Springfield Properties – Multi award-winning Village, Bertha Park, Perth



#### Presentation team



#### **Innes Smith, Chief Executive Officer**

- Joined Springfield as FD in 2005 and became CEO in 2012
- KPMG qualified Chartered Accountant (1991-1996)
- Previously FD at subsidiary of NASDAQ and Deutsche Bourse listed RK Carbon Fibres and another family owned, entrepreneurial company
- Executive board member of Homes for Scotland since 2016



#### lain Logan, Chief Financial Officer

- Appointed CFO in July 2023
- Joined Springfield as FD and Group Financial Controller in 2020
- Over 20 years' post-qualification experience, including over 13 with responsibility for financial reporting for PLCs
- PwC qualified Chartered Accountant



#### **Martin Egan, Chief Operating Officer**

- Over 30 years' experience in delivery of private residential and mixed tenure urban regeneration schemes
- Former MD of Dawn Homes prior to its acquisition by Springfield
- B.Sc (Distinction) Quantity Surveying and M.Sc (Distinction) Construction Innovation



## Trading in line with expectations; recovery signs emerging

- Results in line with expectations and industry trends, reflecting challenging market conditions
- Decisive action taken to focus on maximising cash generation and reduce bank debt to c. £55m by year end
  - Sustained focus on cost control generated savings of c. £4m on an annualised basis
- Recommenced engaging with affordable housing providers c. £40m signed since 31 May 23
- Private housing reservation rates in CY 2024 showing initial signs of recovery
- Gross margins maintained with build cost inflation at around 4% in period and further reducing post period
- Large owned land bank of 6,421 plots 86% with planning permission and strategic options over c. 32,000 plots

REVENUE **£121.7m** (H1 2023: £161.9m)

Adj. PBT **£2.0m** (H1 2023: £6.6m)

completions 432

(H1 2023: 673)

















### Decisive action to reduce debt

- Carefully managing working capital:
  - All speculative private housebuilding paused
  - Soft launches at new developments
- £40m of affordable contracts entered into, which have positive working capital
- Sustained focus on cost control generated annualised savings of c. £4m
- Actively pursuing profitable land sales £18m agreed to date
- Significantly reduced land buying activity
- Dividend payments paused until bank debt materially reduced

On track to meet net bank debt target of c. £55m by year end



## Financial Review



Springfield Properties – Dykes of Gray, Dundee



## Results summary

£(m)	H1 2024	H1 2023
Revenue	121.7	161.9
Gross profit	17.9	22.7
Gross margin	14.7%	14.0%
Administrative expenses*	(12.6)	(14.7)
Operating profit*	5.6	8.2
Operating margin*	4.8%	5.1%
Profit before tax*	2.0	6.6
Exceptional items	0.9	0.6
Profit before tax inc. exceptional items	1.2	5.9
Taxation	0.0	0.9
Profit after tax inc. exceptional items	1.2	5.0

<sup>\*</sup> Adjusted to exclude exceptional items

- Of the £40.2m revenue reduction, £31m relates to private housing with revenues down by 26% in line with wider market trends
- Margin improvements due to lesser impact from legacy affordable contracts
- Admin expenses reduced by £2.1m in period due to cost control measures implemented to realise c. £4m annualised cost savings
- Bank interest paid of c. £3.6m (H1 2023: £1.6m) due to increased interest rates and net bank debt increase



## Results by housing type

#### • Private housing:

- Reduction in revenue and completions due to market conditions impacting demand with lower order book than previous year
- Higher selling prices across the brands plus housing mix drove increase in ASP
- Gross margin largely maintained with small change due to housing mix

#### Affordable housing:

- Results in period reflect legacy contracts entered into on previous benchmarks and impacted by cost inflation
- Reduction in revenue and completions reflects strategic decision in FY 2023 to pause entering new affordable-only contracts
- Increased ASP due to mix
- Improved gross margin and profit reflects lesser impact of legacy affordable contracts
- Contract housing reduction reflecting pause in private housing at Bertha Park and contribution to H1 2023 from PRS

	H1 2024	H1 2023
<b>Private Housing</b>		
Completions	279	429
ASP	£314k	£277k
Revenue	£87.7m	£118.6m

<b>Affordable Housing</b>		
Completions	144	175
ASP	£177k	£159k
Revenue	£25.4m	£27.9m

<b>Contract Housing</b>		
Completions	9	69
Revenue	£1.9m	£10.6m



## Summary balance sheet

£(m)	H1 2024	H1 2023	Change
Total assets	327.3	349.8	-6.4%
Other liabilities*	(82.7)	(138.5)	-40.3%
Net bank debt	(93.4)	(67.8)	+37.8%
Net assets	151.2	143.5	+5.4%

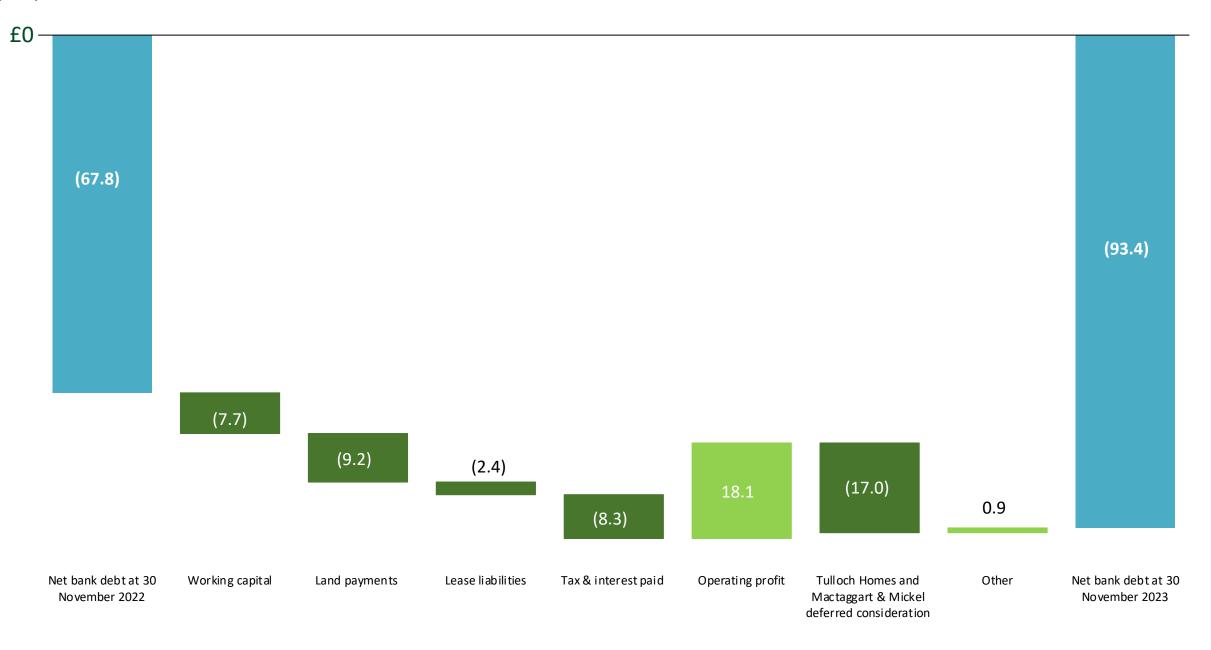
<sup>\*</sup> Total liabilities excluding net bank debt

- Lower total assets due to lower WIP, lower receivables from affordable contracts and lower cash balances
- Other liabilities reduced primarily due to deferred consideration payments and lower trade creditors due to lower volumes
- Net bank debt increase mainly due to deferred consideration payments on acquisitions (c. £17m) and land purchases
- £15.0m of outstanding land sales proceeds expected to be received by year end



## Net bank debt analysis

(£m)



#### On track to meet net bank debt target of c. £55m by year end through:

- Working capital inflow in H2 as WIP houses complete in second half in line with usual working capital cycle
- On track for further private housing sales in line with full year expectations, supported by recent uplift in reservations
- Further affordable housing contracts in advanced negotiation with positive working capital dynamics
- Land sales of which £18.0m already agreed, with £15.0m to be paid in H2, and in advanced negotiation on others



## Large, high-quality land bank

## Owned land bank per balance sheet

- 6,421 plots owned 86% with planning\*
- Generating 5 years of activity with a GDV of £1.7bn
- Land mainly secured off market resulting in an attractive cost per plot of c. £16k

Inventories total per balance sheet	£277m
Land	c. £103m
WIP	c. £174m

## Strategic land

- Options over 3,217 acres
  - o Equating to c. 32,200 plots
  - o c.14% with planning
  - generating 25 years of activity

• Added 7 active sites and completed 7 sites – active on 50 sites at period end

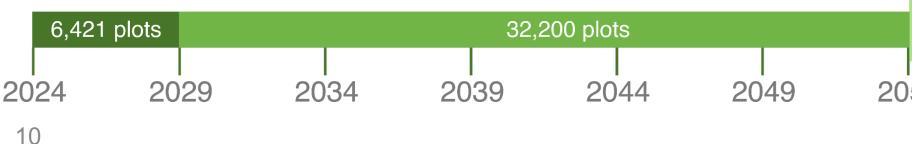
 Land buying activity significantly reduced to focus on realising value of existing substantial land bank

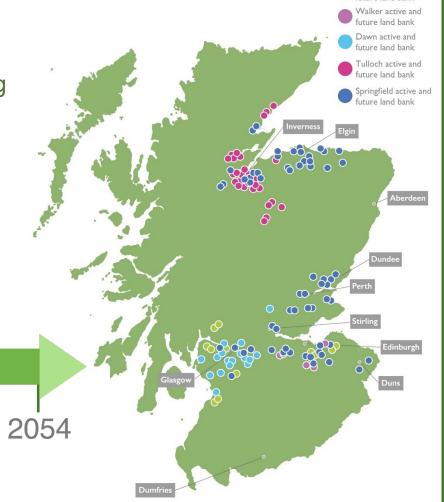
 Land sales agreed during the period for £5.2m and £12.8m post period, equating to c. 357 plots

#### 30 years of activity

\* Includes detailed and outline planning

Owned land bank Strategic land bank







# Operational & Strategic Review



Mactaggart & Mickel Homes, Lethington Gardens, Haddington



## Private housing

- · Demand impacted by reduction in affordability and homebuyer confidence
- Reservation rates remained subdued during the period, but have improved in recent weeks
  - Reservations since mid-January c. 62% higher than the rest of FY 2024
- Curtailed speculative private housing development only building once a home is reserved
- Selling prices remaining resilient with increases in the period across the Springfield Group brands
- Sustained focus on customer service:
  - Continue to offer high level of specification as standard
  - o Implemented new operating procedures in accordance with New Homes Quality Board Code of Practice
- Achieved 96% customer satisfaction for H1 2024, up from 92% for H1 2023



Springfield Properties, The Range, Elgin



Mactaggart & Mickel Homes, Lethington Gardens, Haddington



Walker Group, One Dalhousie, Bonnyrigg



## Affordable housing

- Recommenced engaging with affordable housing providers following:
  - Reduction in levels of cost price inflation
  - Scottish Government increasing affordable housing investment benchmarks
- Receiving strong demand c. £40m of contracts signed since 31 May 2023
- In advanced stage negotiations on several further contracts
- Fundamentals of affordable housing remain strong:
  - o Provides strong cash flow dynamics with high visibility and low capital exposure
  - Chronic undersupply of affordable housing Scottish Government target of delivering 110,000 energy efficient affordable homes by 2032
  - Strong partnership network and large land bank



Springfield Properties, Bertha Park



Internal of an affordable home at the Maples, Inverness



Springfield Properties - Deans South resident places first brick of her new home



## Build quality and efficiencies

- Improved the portfolio by selecting the most popular homes across the Group
- Enhanced quality, space and character in house design which differentiates the Group from other volume housebuilders
- New range of 40 house types are:
  - o efficient to build mitigating the expected cost increases associated with new regulation
  - o built from timber kits at own factories
  - maximise modern methods of construction
  - o capable of accommodating future building standards to maximise energy efficiency
  - o increasing quality using consistent build approaches





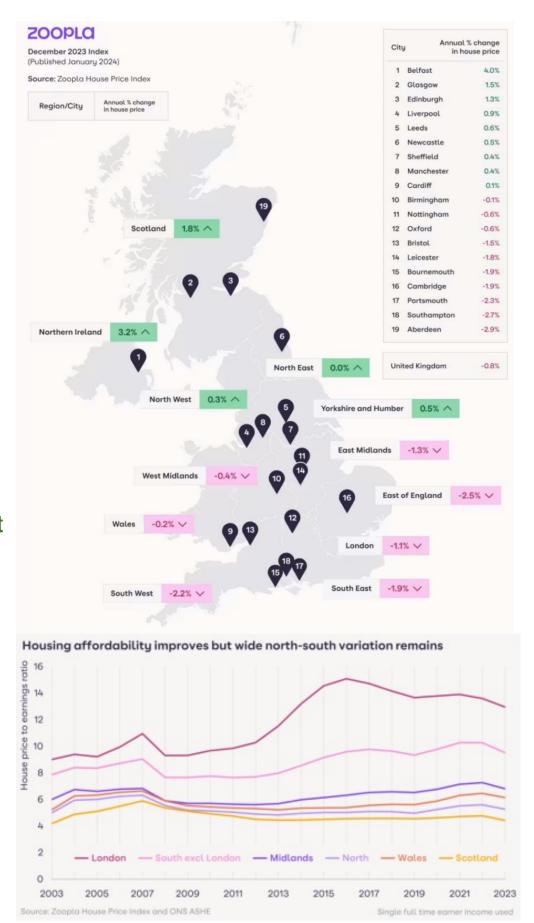


Examples of new range of house types



## Housing market in Scotland

- Scottish housing market more resilient than the rest of the UK:
  - Sustained house price growth latest index from Zoopla showing growth of 1.8% for Scotland
  - Most affordable part of the UK based on house price to earnings ratio
- Undersupply of homes intensifying:
  - Housing emergencies declared by Edinburgh, Glasgow and Dumfries & Galloway Councils
  - Homes for Scotland found a quarter of households have housing need
  - Scottish Government targeting delivery of 110,000 energy efficient affordable homes by 2032
- Mortgage lenders have made significant downward shifts on mortgage rates, with strong appetite for new builds
- Strong need for PRS housing: end of rent cap creates opportunity to increase supply
- Inverness and Cromarty Green Freeport boosting demand for homes in the Highlands





## ESG: Environment and People

- Delivering energy efficient homes within sustainable communities, showcased best in award-winning Villages
- Benchmarking undertaken in period through NextGeneration initiative showing strengths:
  - Environment: Decades of experience in the use of air-source technology and in off-site construction utilising two timber kit factories
  - People: Training & development of employees far exceeding industry practice and excelling in engagement with communities
- · Striving towards Net Zero, with pathway published in period
- Governance for ESG embedded with Board Committee meeting regularly and annual update report published



Local school children design a hedgehog highway at Strathkinness, Springfield Properties



Springfield Properties, Dykes of Gray, Dundee



Community litter pick, Mactaggart & Mickel Homes



### Conclusion

- Actions taken have strengthened Springfield's position
- On track to report results for FY 2024 in line with market expectations
- Encouraged by signs of recovery in private housing with increase in recent reservation rates
- High demand in affordable housing combined with improved market conditions
- Strong interest in land bank with more profitable sales expected in the near term
- Opportunity for return in PRS provision
- Scottish housing market fundamentals remain supportive













